Video Mail

Mōvius

Widen your service offerings to include video solutions.

Like traditional voice service, video telephony supports personal communications between individuals, but goes a step further by adding rich video to the conversation. Today Movius offers a portfolio of highly innovative applications to operators interested in providing attractive new video services to subscribers.

Ease of use drives service adoption.

Video Mail provides call completion for video telephony calls and delivers highly personalized messaging to subscribers. With Video Mail, subscribers can record, deposit and retrieve video messages, as well as create personal video greetings. The subscriber does this by following simple, synchronized audio and video prompts. Additionally, Video Mail uses the same set of handset key presses used for voicemail, so subscribers benefit from their existing knowledge and experience. This increases service adoption rates and reduces call center volumes. Subscribers also receive the convenience of a single mailbox for voice and video messages and the ability to receive video mail by E-mail, MMS or via a Web-based mailbox through optional integration with MessageMe message delivery service and My Services online feature management tool.

Subscriber benefits:

- Ubiquitous access to video mail and a single mailbox for both video and voice mail storage
- Optional converged message routing to E-mail, the Internet or any MMS device
- The ability to record and manage multiple personal video greetings
- The ability to assign greetings to different callers
- Multiple language support for audio and video prompting
- The ability to change languages in the same call session
- Address book can be used to send messages to friends, family and colleagues

Video Mail delivered on Versera ICE™

Video Mail combines a robust visual user interface with messaging features enabled by the Versera Intelligent Communications Environment, Versera ICE, supporting complete customization of menus and your corporate brand. Versera ICE makes it easy for operators to make video menu changes using VoiceXML. This advantage enables easy re-branding and changes to call flow offerings. Movius also provides multiple language support to accommodate non-English speaking markets.

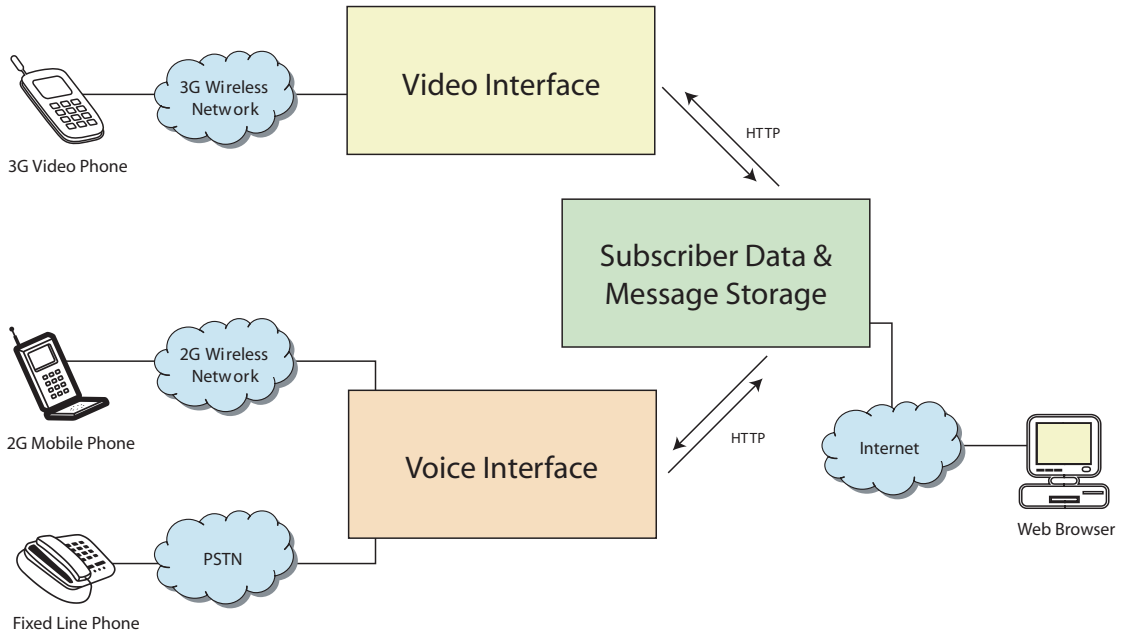
The Visual User Interface of Video Mail is customizable to your brand and lets subscribers use familiar key presses to manage their Video Mail

Operator benefits

- Provides call completion for otherwise non-billable video telephony calls
- Offsets the costs of 3G network investments
- Increases the adoption of video services by leveraging a familiar user experience
- Offers an effective distribution channel for content and services when integrated with the Video Portal

Get the Most from Movius

Movius provides solutions for interactive mobile media and messaging that enable service providers, media companies and advertisers to offer a new level of personal interaction to their customers. Discover how Movius can help you drive new revenue. Visit our website at www.moviuscorp.com to learn more.



Versera ICE with Video Mail system architecture